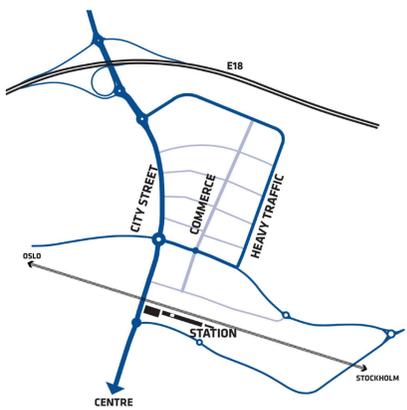


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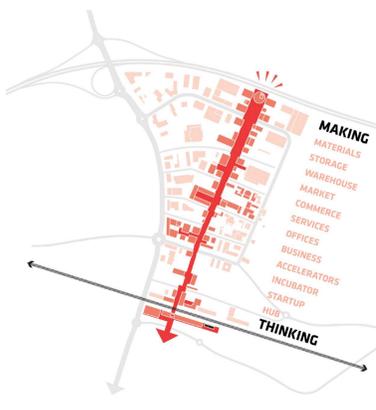
**SUSTAINABLE MOBILITY**

**Slow mobility**  
Cycling, walking and scooter riding is the priority for new urban development. New cycling network is created that connects most important destinations. New sidewalks are wide enough to have comfortable walking experienced. Moreover, all sidewalks are planned with trees and green areas that increase comfort and visual quality. Shorter distances are created by introducing new links and smaller blocks.

**Public transport**  
Public transport is planned along the main streets. Train station hub is the most important stop where the biggest density development is planned.

**Logistics**  
Existing logistic streets are extended and a new loop is created. This loop is wide enough to fit large scale trucks and other machines. This is vital infrastructure to keep industry functioning. On the other hand, vast amount of asphalt can be used more creative. These streets can be used for recreational purposes after working hours. Smart and innovative painting will make the street usable for recreational and sports purposes.

The loop is connected to main street network: Salavägen in north-south and Måstergatan in east-west direction ensuring trouble free and shortest possible way for heavy traffic to the majority of properties.

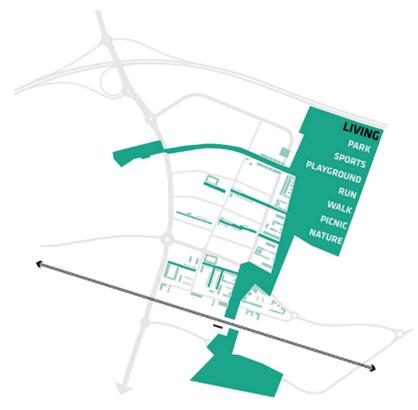


**PRODUCTION WITH SCALE**

**Shift of the economy**  
While the existing land use is not very efficient both in terms of physical space and additive value created, in the future it is expected to attract more creative individuals and innovative companies which will create a product of higher additive value. At the same time that does not mean that in the future there will be no space for low end production nor that existing industries will be pushed out - on the contrary, the synergy of two creates the biggest potential.

**High-end and low-end production**  
The station area have best regional connectivity therefore High-end productive functions are planned in the near proximity. At the other end of productive street - low-end hub is planned. That is the area where noisy and more dirty functions can easily be located.

**Celebrating production and making it visible**  
It is important to showcase work, services and products by providing facilities to showcase and grow. The suggested grid structure concentrates flows of people in several streets which creates good conditions for both small and big commercial activities. A market square, innovation hub and event space will be best locations to explore the potential of the new ideas. Visibility from the highway in the north and direct contact to the main street Salavägen in the west make it to perfect location for bigger commercial venues while proximity to the train station and lively public spaces make it favorable conditions for smaller ones.



**QUALITY LIVING**

**Park proximity**  
Most residential zones are located in the near proximity of the park and green zones. Existing park is enriched with new urban functions to host growing amount of visitors. Dense and compact living environment is compensated with large scale open city parks.

**Diverse typologies**  
Diverse typologies are proposed in order to attract variety of residents. Family houses with ground floor entrances and private gardens are located at the safest locations while urban type loft living is located at the most busy areas.

**Pioneers on site**  
Small communities are encouraged to construct their homes neighbouring productive warehouses. To comfort the living environment new pocket parks and green safe streets are created. These zones provide with safe and human friendly environment but at the same time they are in the near proximity to production. Shared and communal productive workshops can be constructed together with apartments that would encourage people to be productive and experimental.