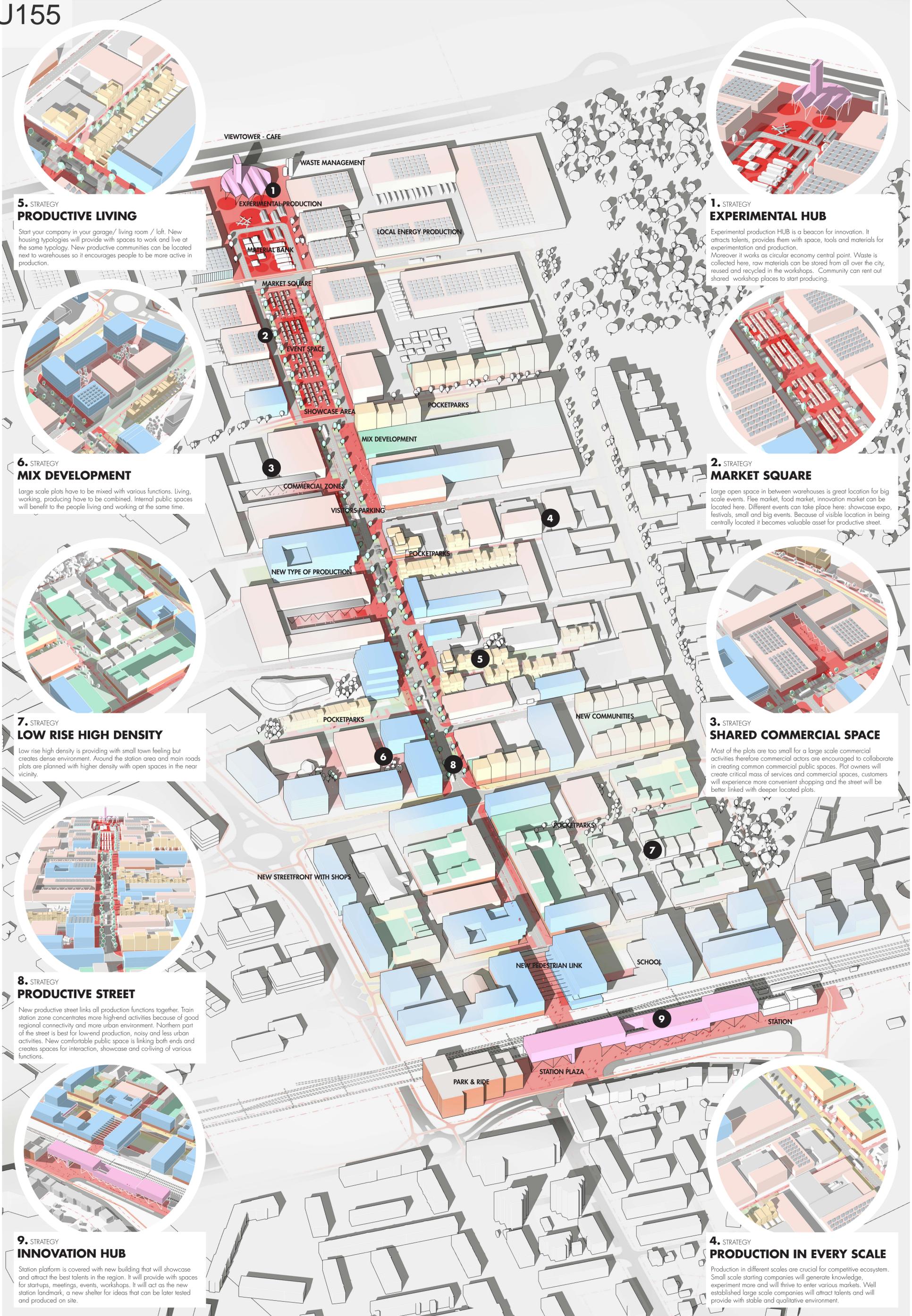


LU155



5. STRATEGY
PRODUCTIVE LIVING
 Start your company in your garage / living room / loft. New housing typologies will provide with spaces to work and live at the same typology. New productive communities can be located next to warehouses so it encourages people to be more active in production.

1. STRATEGY
EXPERIMENTAL HUB
 Experimental production HUB is a beacon for innovation. It attracts talents, provides them with space, tools and materials for experimentation and production. Moreover it works as circular economy central point. Waste is collected here, raw materials can be stored from all over the city, reused and recycled in the workshops. Community can rent out shared workshop places to start producing.

6. STRATEGY
MIX DEVELOPMENT
 Large scale plots have to be mixed with various functions. Living, working, producing have to be combined. Internal public spaces will benefit to the people living and working at the same time.

2. STRATEGY
MARKET SQUARE
 Large open space in between warehouses is great location for big scale events. Flea market, food market, innovation market can be located here. Different events can take place here: showcase expo, festivals, small and big events. Because of visible location in being centrally located it becomes valuable asset for productive street.

7. STRATEGY
LOW RISE HIGH DENSITY
 Low rise high density is providing with small town feeling but creates dense environment. Around the station area and main roads plots are planned with higher density with open spaces in the near vicinity.

3. STRATEGY
SHARED COMMERCIAL SPACE
 Most of the plots are too small for a large scale commercial activities therefore commercial actors are encouraged to collaborate in creating common commercial public spaces. Plot owners will create critical mass of services and commercial spaces, customers will experience more convenient shopping and the street will be better linked with deeper located plots.

8. STRATEGY
PRODUCTIVE STREET
 New productive street links all production functions together. Train station zone concentrates more high-end activities because of good regional connectivity and more urban environment. Northern part of the street is best for low-end production, noisy and less urban activities. New comfortable public space is linking both ends and creates spaces for interaction, showcase and coliving of various functions.

4. STRATEGY
PRODUCTION IN EVERY SCALE
 Production in different scales are crucial for competitive ecosystem. Small scale starting companies will generate knowledge, experiment more and will thrive to enter various markets. Well established large scale companies will attract talents and will provide with stable and qualitative environment.

9. STRATEGY
INNOVATION HUB
 Station platform is covered with new building that will showcase and attract the best talents in the region. It will provide with spaces for startups, meetings, events, workshops. It will act as the new station landmark, a new shelter for ideas that can be later tested and produced on site.