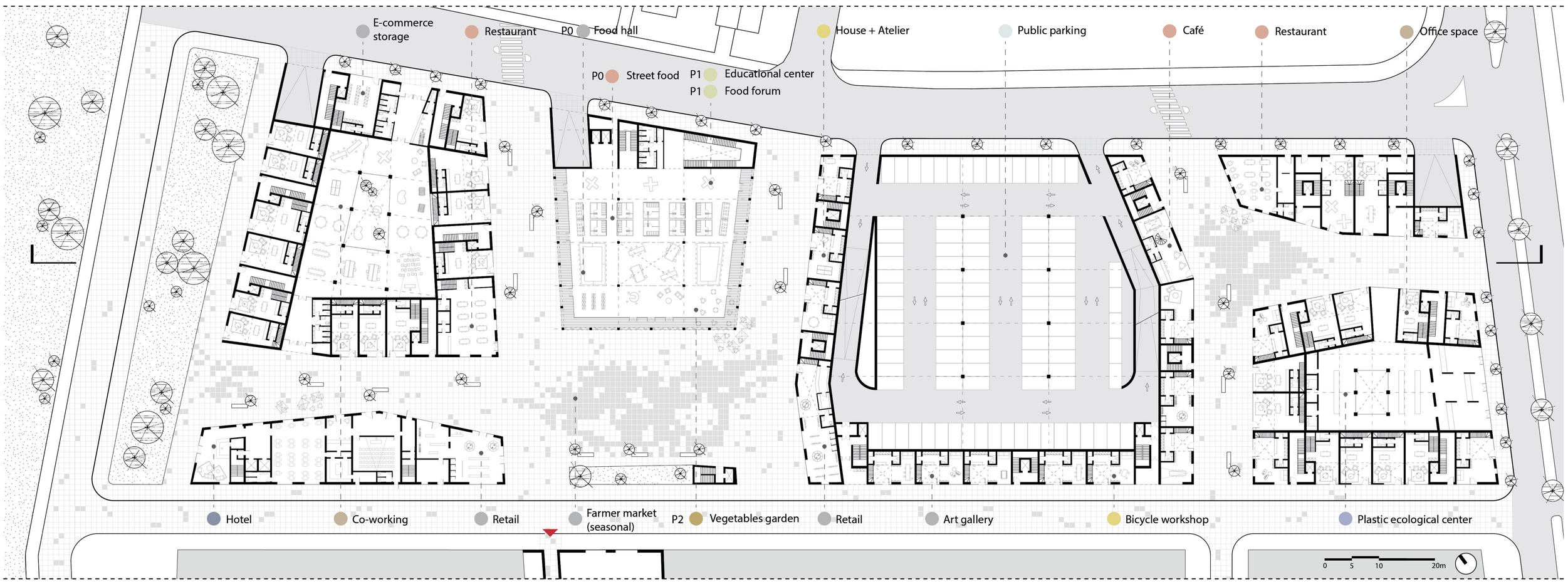
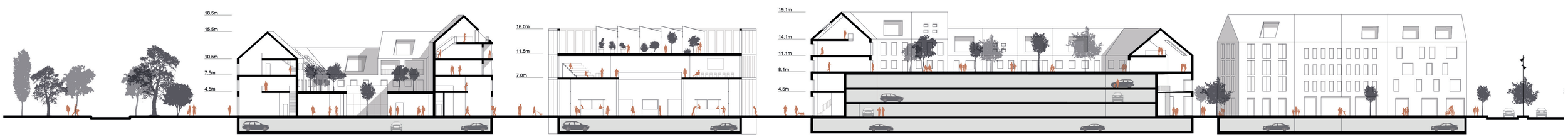
OP229

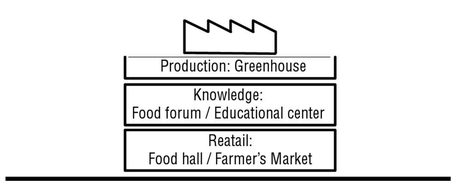
VISBY (SE)

THE GREAT VISBY

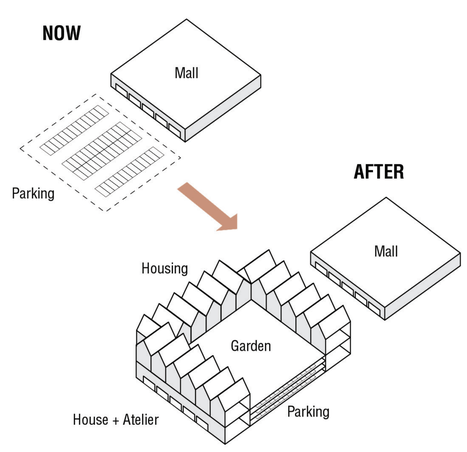




HOUSING AND PRODUCTION



FOOD FORUM



S	M	L	XL
50-100 m²	100 - 200 m²	200 - 1000 m²	+ 1000 m²
House + Atelier	Restaurant	Co-working	Hotel
Café	Retail	Food forum	Vegetables greenhouse
Bicycle workshop	Art gallery	Educational center	Farmers market
Street food	E-commerce storage	Plastic ecological center	Food hall & delicatessen market
Office space		Private parking	Public parking

24/7 LIVELY CIRCULAR DISTRICT

The integration of different typologies and functions within the project site allows the development of a synergy between activities that guarantee 24/7 vitality. Shared productive spaces and home-work integration or proximity are key points of the design, being the basis of a district grounded on the new economy and sustainability. Circular local circuits are encouraged by a combination of function that spans from vegetables/fruit self-production to plastic collection and recycling. Against this background, leisure acquires a fundamental role to attract young workers, couples, and creatives turning the area in a hip place. In a short distance a high density of functions is assured, direct street control is diffused and secluded dark areas are avoided.

THE GROUND FLOOR AND THE HYBRID BUILDING AS ACTIVATORS

The blocks are intended to foster a bustling district 24/7. The ground floor hosts the productive area of the house+atelier units (that develops upstairs with the residential spaces), retail (shops and small supermarkets), restaurants and cafes, and the entrances of the upper housing designed around a resident's shared roof garden. The square planned in front of the existing mall extends inside the publicized interior space of the hybrid building that hosts a food hall with farmer's market devoted to local products. Its second floor hosts a food forum with educational center and cooking school. The greenhouse roof is intended as a vegetable garden with fruit trees. Within the same building the inhabitants produce, learn, consume and enjoy.

PROGRAMMATIC DENSITY

The project site is currently a vast parking area next to the mall and in proximity of the Österport. The project proposes an integration, within the new buildings, of several functions that are nowadays dispersed, with the addition of new captivating program. A parking garage for the 350 lots to relocate within the site is inserted in the belly of the big central block. Additional parking spaces for new constructions are planned at level -1. A co-working space and a plastic ecological center are positioned in the bellies of the smaller courtyard blocks. Ateliers, studios and retail spaces face the street together with cafes and restaurants. The slab facing the city-wall host a hotel that contributes both to attract investors and to activate the area bringing an international allure.

PRODUCTION AND COMMERCE: SCALE AND TYPOLOGY

The production and retail network has been developed according to different scales. Small (50-100sqm) and Medium (100-200sqm) spaces are hosted at the ground floor of the buildings, directly facing the streets, fostering a lively public space. These spaces are intended as ateliers (attached to the house upstairs), studios, shops, cafes, and restaurants.
Large spaces (200-1000sqm) are located at the first floor of the hybrid building facing the big square and in the bellies of the smaller blocks where two open spaces devoted to co-working and recycling are lighted by courtyards excavated in the upper roof gardens.
XL spaces (+1000sqm) are intended in the hybrid building and in the hotel slab. The first one hosts at the ground floor a food hall with farmer's market (that could extend in the square during the good season), while a greenhouse on its top is meant for small scale agriculture and didactic activities linked to the attached food forum with educational center.