

ZQ487



Magasin 405 is a platform where visitors can explore the production of objects, services and the city itself. During H22, Magasin 405 becomes a space that makes the process transformation tangible, both within the city and the building itself. The yard is an open invitation to build together.

From Exhibition To Participation - Oceanhamnen During H22

City exhibitions have, historically, been occasions for powerful institutions to promote their visions for the future. The Stockholm Exhibition – H55's precursor – introduced modernism to a mass audience, and was described by Jørn Utzon as having taught Scandinavia a "new way of seeing". Today, we face different challenges, and our goal must be to develop new ways to collaborate; new ways of participating in the productive culture of the city.

Magasin 405 – during and after H22 – will be a platform that allows for new types of encounters, collaboration and learning, centered on production. Alienation is always a risk in industrialized cities, and smart technology presents both opportunities and challenges. At its worst, smart technology can serve to establish helplessness – a sense that the

city does not belong to us. The crucial question is how we invite citizens to engage and appropriate new public spaces and services.

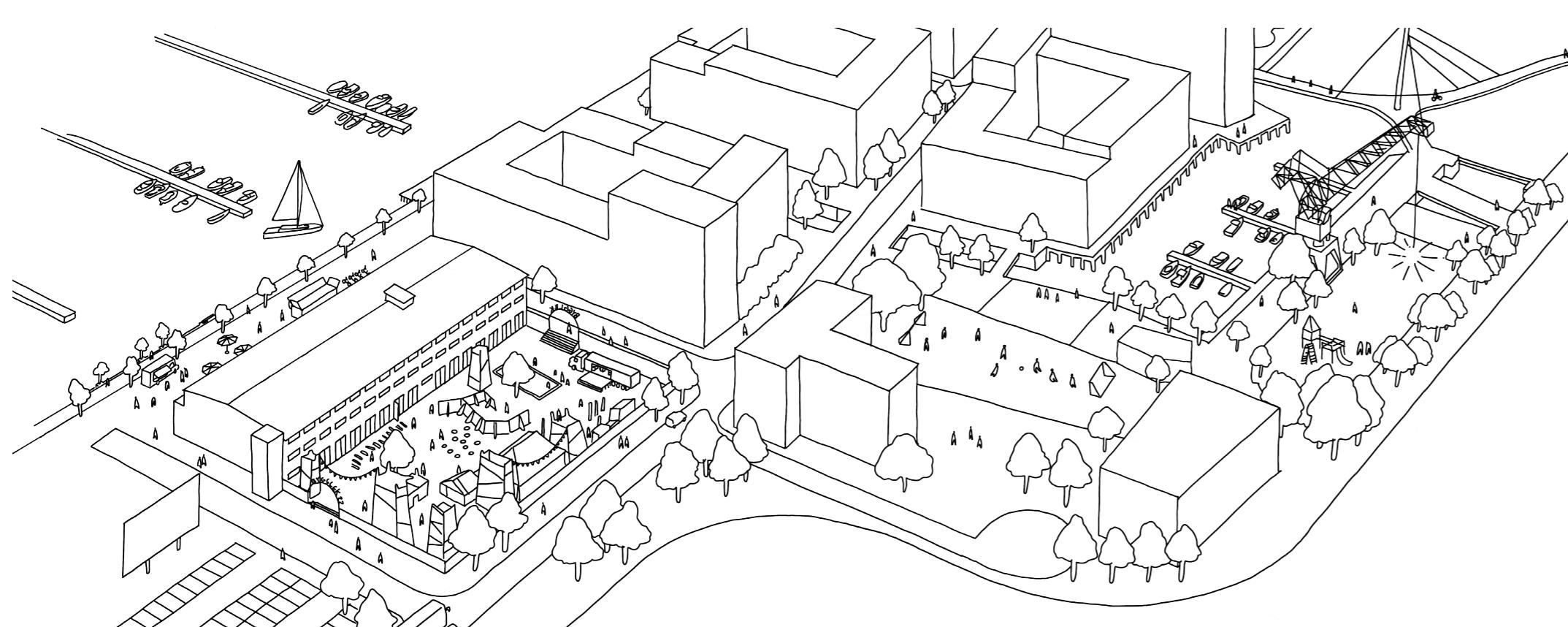
Everyone starts life eager to build and explore, but modern cities provide few opportunities for ambitious creative play. Arvid Bengtsson, Helsingborg's city gardener during H55, wrote that the city needs to provide for play that resembles work in its intensity and focus. As one such model for play, Bengtsson introduced the adventure playground to Sweden; a Danish innovation in which swings and slides are replaced with tools, recycled building materials and a play leader who assists the children in creative construction. H55, however, had no adventure playground, and Bengtsson was dismayed by the lack of institutional support for the concept: despite its obvious popularity. For H22, Helsingborg's younger

citizens will be invited to open the exhibition through building a temporary exhibition city – developing and exploring the themes of the future city together.

H22 is an invitation to explore urban transformation, and the ongoing transformation of Magasin 405. A monumental atrium opening is made through the center of the warehouse, allowing visitors to experience the building in a new way, and providing a space for performances and exhibitions. As a new atrium later transforms the building, the memory of the temporary space forms part of how we experience it. In the warehouse workshop, craftspeople construct furniture for the future Magasin 405, and visitors are invited to build their own exhibition furniture to bring home – either from exhibition templates, or through personal improvisations and designs.

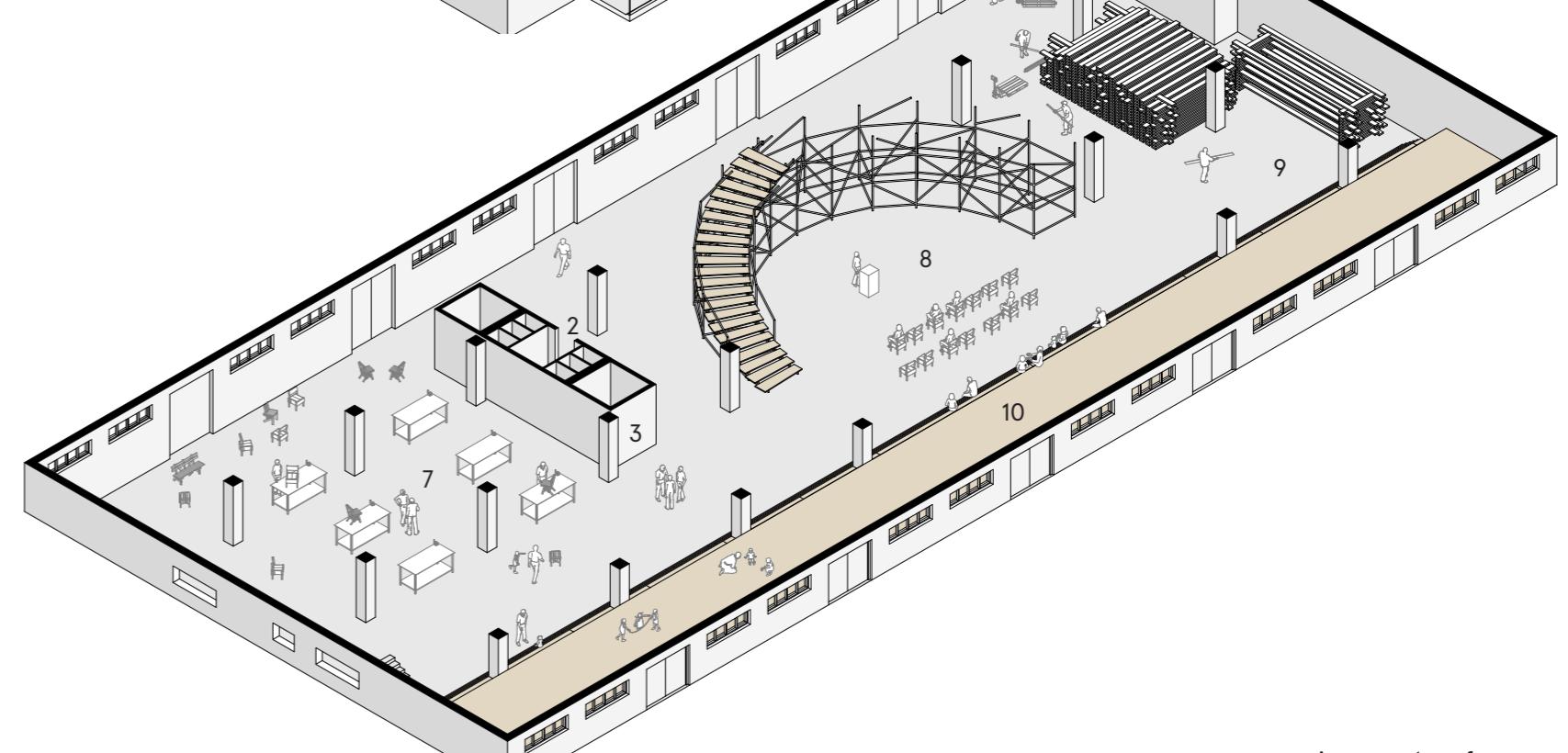
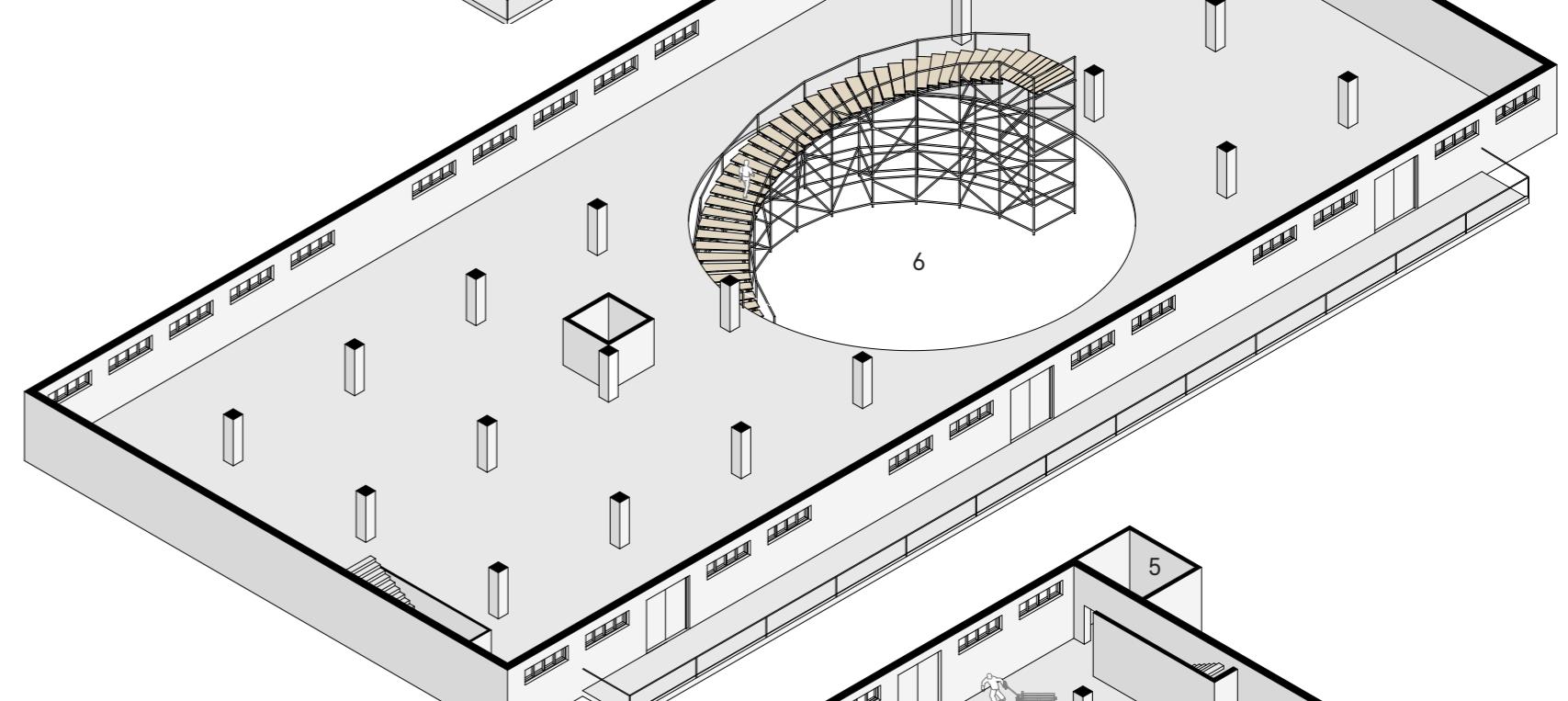
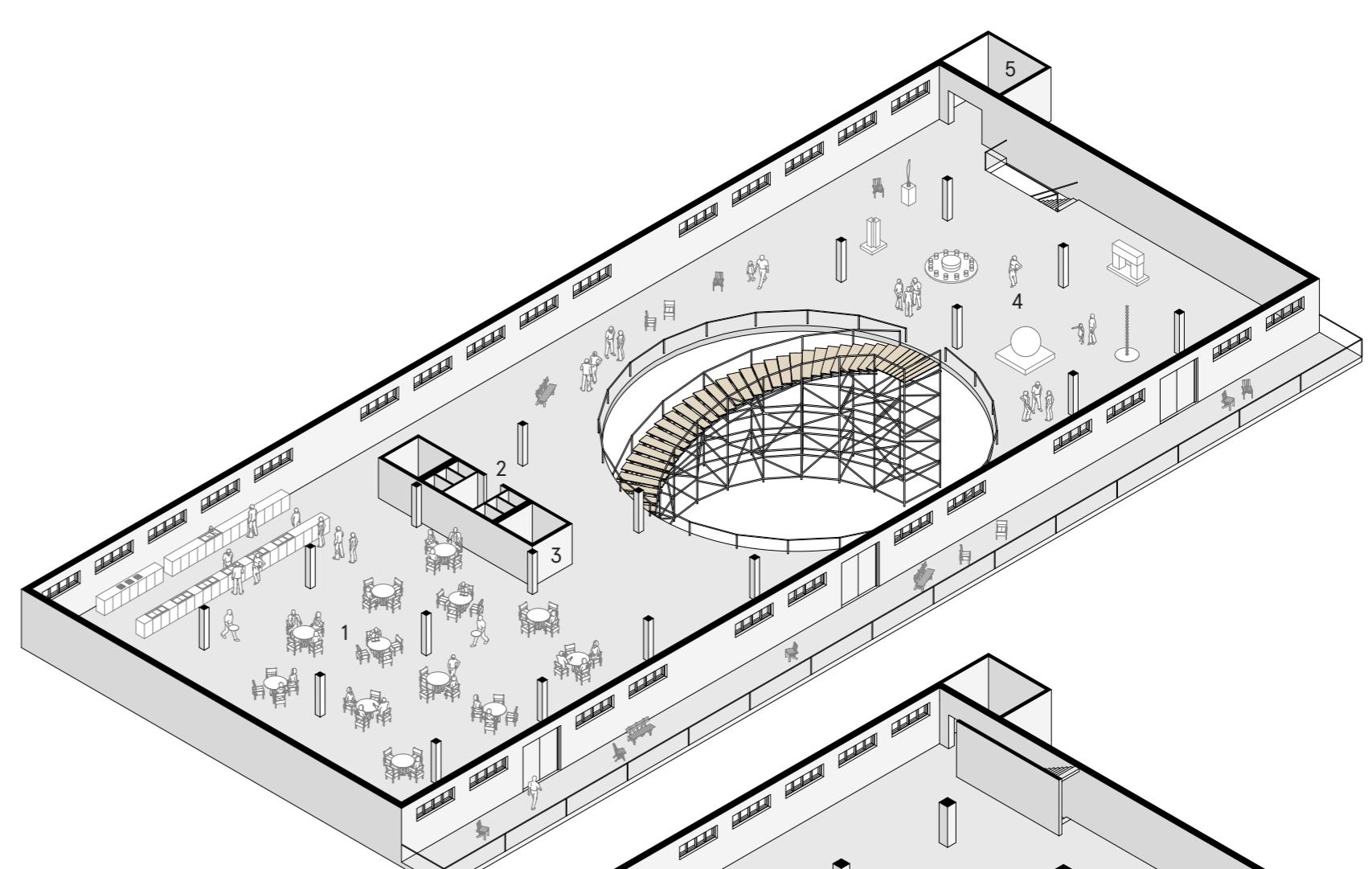
The crane is transformed into a platform for public art and installations – a skyhook for interactive and sensory experiences that alternate throughout the year. For the exhibition, a structure of water nozzles hanging from the hook offer an experience of spray and mist suited to the harbor.

Magasinkvarteret invites visitors to explore the production of objects, services, relationships, and – ultimately – the city itself. Urbanism easily lends itself to abstraction, but a material dimension is fundamental to our understanding of the city, and physical production offers an accessible point of entry into important ideas. Magasin 405 does not only bring people to the table, but invites them to build it.



In the midst of an all-new urban structure, Magasin 405 and the Crane serve as reminders of what the harbor used to be, as well as providing the kind of surprises and excitement that shipping historically offered. The programming is both a continuation and an entirely new start, providing a strong framework for Oceanhamnen's developing identity. During

H22, the yard adjoining Magasin 405 becomes a temporary exhibition city, constructed continually by the children and youth of Helsingborg – a space for challenges, exploration and celebration.



- 1 Pop-up Restaurant
- 2 Wc
- 3 Elevator
- 4 Exhibition space
- 5 Transport elevator
- 6 Void
- 7 Workshop
- 8 Event space
- 9 Material depot
- 10 Entrance / Spectator area

The crane becomes a new platform for public art and installations. Like the cargo ships in the old harbor, the skyhook rewards visitors to Oceanhamnen with surprises and new experiences.

Axonometry of Magasin 405 during H22