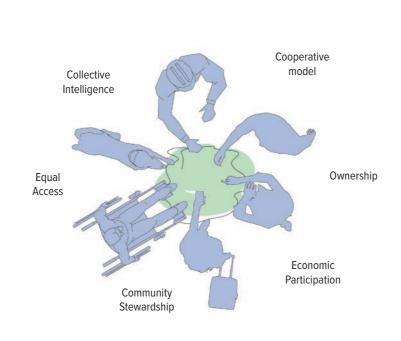
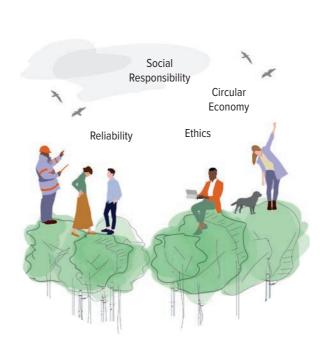


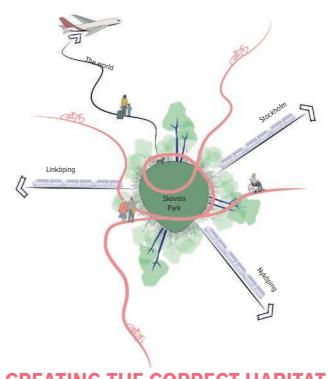
THE SWEET SPOT Where Nature & Business ecosystems coexist in harmony



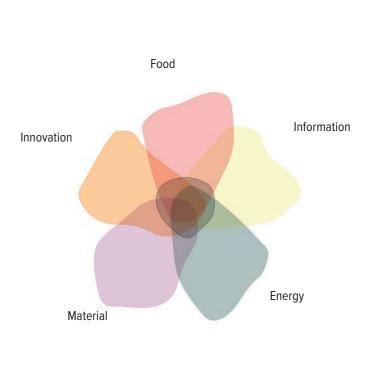
THE STARTING POINT **Working Together Owning the Future**



BUSINESS ECOSYSTEMS Sharing Values Being Responsible



CREATING THE CORRECT HABITAT Soft & Hard Infrastucture



THE POWER OF PROVENANCE



Our goal is to raise environmental awareness and multiply future business developement potentials in a thriving hybrid Ecosystem. We propose to adopt the Doughnut model to find the Sweet spot between the social foundation and the ecological ceiling and to promote an alternative view of prosperity and growth; one that takes place within limits.

In creating a place with a true sense of identity that is in balance with nature and becomes an example of developing living cities we adopted the following principles.

